

A Tsunami of Change, a natural force that swipes out old ways of thinking and brings in a move towards sustainable business solutions and distinctive competitive advantage.

T	S	U	N	A	M	I
<p>Technology We are working with the leading research institutes, scientists, universities and an extensive network of companies engaged in various fields of sustainable technology and material solutions.</p> <p>Technology is the key to sustainability.</p>	<p>Sustainability We enable sustainable solutions come to light. Sustainability is a set of various concepts, ideas and business solutions. Understanding its scope for your business is essential.</p> <p>Scalable to meet your business model requirements.</p>	<p>Unity and Interconnectivity Every action is linked by caused and effect, interconnectivity and the analysis of corporate value chains is the missing link.</p> <p>We aim to close the design vs. implementation gap.</p>	<p>Needs and Market Development We help clarifying market needs and trends in sustainability and how it affects you. It is simple.</p> <p>We help you to understand your customers needs and attitudes towards sustainability.</p>	<p>Action and Performance We help companies execute best ideas into sustainable market solutions.</p> <p>We link ideas within the concepts of Sustainability with cutting edge methodology in change, operational excellence and product development.</p>	<p>Measurable We create Performance indicators and teach you how to measure sustainability and its successful implementation,</p> <p>Together we set goals, KPIs and track our record.</p>	<p>Innovation The capability of being innovative as the decisive factor for Sustainability implementation</p> <p>Integrated in your current operations.</p>



Consulting approach, we swipe out old ways of thinking, the inability of being innovative and bring in a Tsunami of change and competitive advantage.

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<p>Gaining Competitive Advantage with the Megatrend Sustainability</p> <p>We all agree, Sustainability is a Megatrend. Regulations, Taxes, Changing Consumer and Corporate attitudes are the main drivers forcing companies to move into a more sustainable direction. Good news, you no longer need to choose between profits and doing good.</p>	<p>The problem, only 2% of corporate Innovations within Sustainability are successful</p> <p>Complexity and interconnectivity of stake holders within the value chain lead to a design vs. implementation gap*. Sustainability gets stuck in the first gear, momentum fades, despite the potential of gaining competitive advantage.</p>	<p>Four Step Consulting approach.</p> <p>We combine leading know how in science, chemical and technical research with cutting edge innovation and change methodology to a unique sustainability innovation methodology.</p> <p>Understand and analyze sustainability and the value chain, build the scope, measure and track.</p> <p>Assess the Sustainability Readiness Level SRL identifies weak spots within your organization that may negatively respond to innovation within your organization.</p> <p>Steroid the organizational capabilities</p> <p>Build the End-to-End Innovation process</p>	<p>Team and Industries</p> <p>Tsunami is a network of leading industry experts, research institutes and entrepreneurs, committed to significant and sustainable change, creating a movement of sustainability</p> <ul style="list-style-type: none"> • Healthcare and Nutrition • Cosmetics, Textiles and Apparels • Manufacturing • Packaging 	<p>Excellence in Service</p> <ul style="list-style-type: none"> • Coaching and training • Project Management • Organizational Development • Workshop Facilitation • Documentation • Performance Management 	<p>Our core competencies</p> <ul style="list-style-type: none"> • R&D, Material Development, Technology & Science • Operational Excellence & Business Performance Improvement, Business Development • Innovation & Product Development • Supply and Value Chain



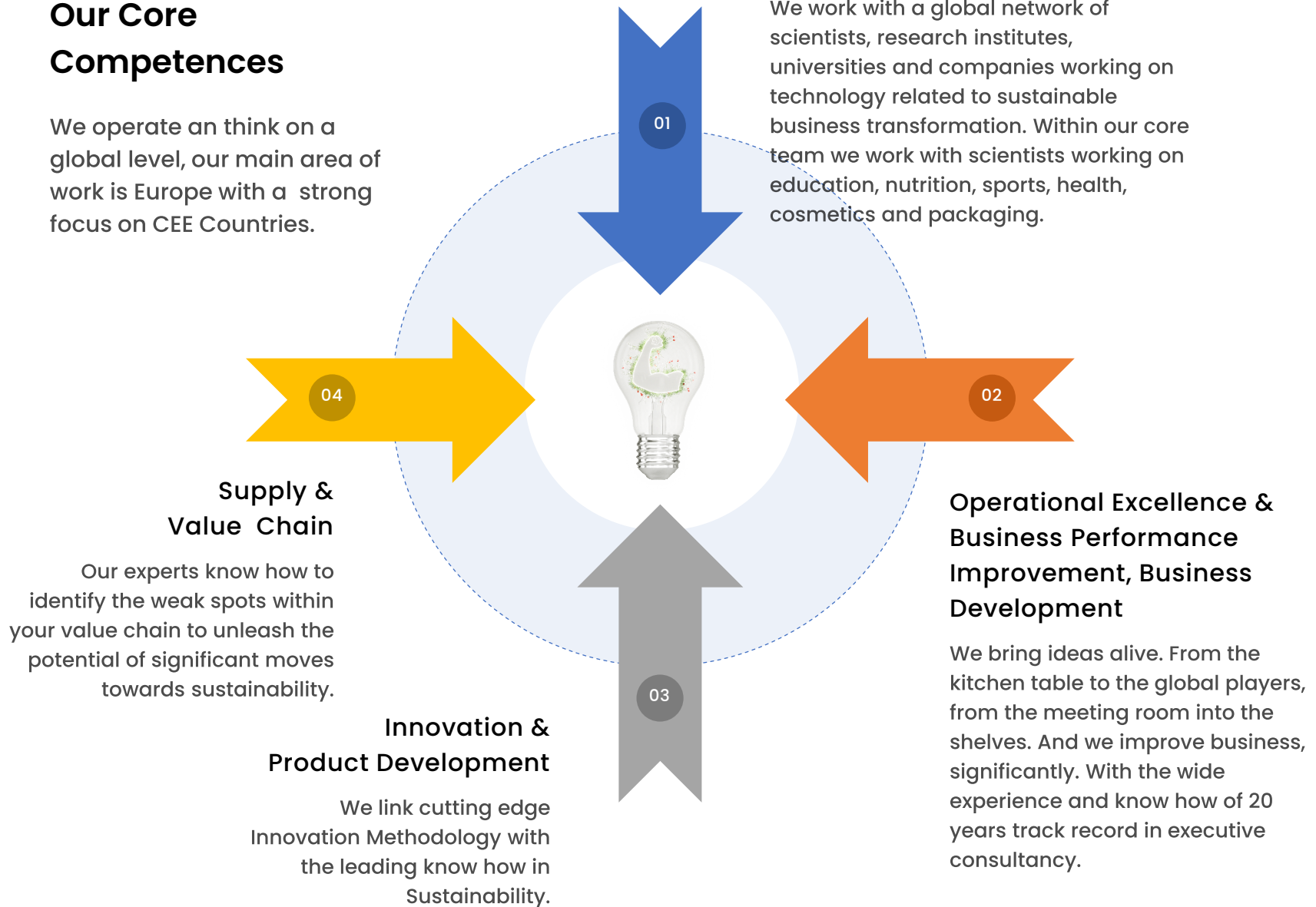


Our Core Competences

We operate and think on a global level, our main area of work is Europe with a strong focus on CEE Countries.

R&D, Material Development, Technology & Science

We work with a global network of scientists, research institutes, universities and companies working on technology related to sustainable business transformation. Within our core team we work with scientists working on education, nutrition, sports, health, cosmetics and packaging.





1 Scope

Scope the challenge
How big and how realistic is the ambition to move towards sustainable market solutions and how to measure?

2 Assess

Assess Sustainability readiness level
What is the business readiness level to realize the ambition?

3 Steroid

Work on a powerful and invincible company
Improve the weak spots that may negatively respond to your innovation capabilities

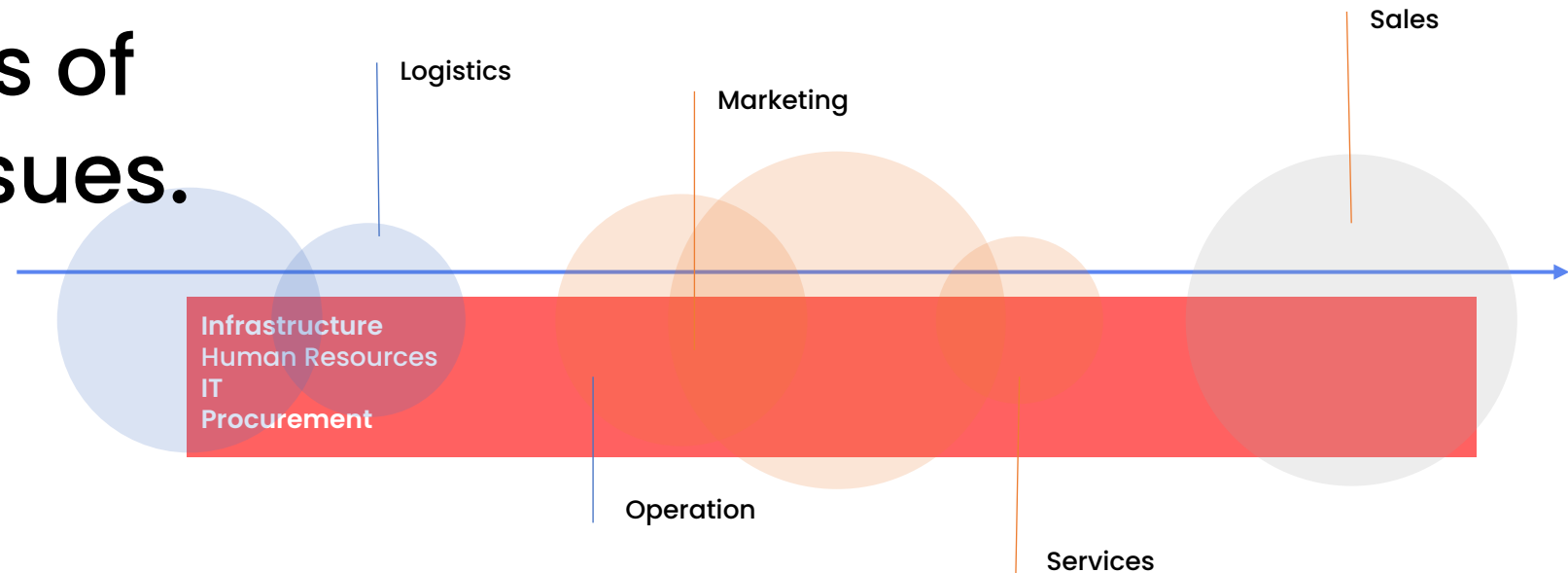
4 Build

Build sustainable offerings & processes
How can we make our value chain more sustainable?
What sustainable offerings do our customers expect from us?

Build the scope and learn to think systemically, analyzing the company actions, value chain and interconnectedness of all sustainability issues.

We turn Sustainability into Profit & Competitive Advantage by thinking and acting in three dimensions of the **value chain**

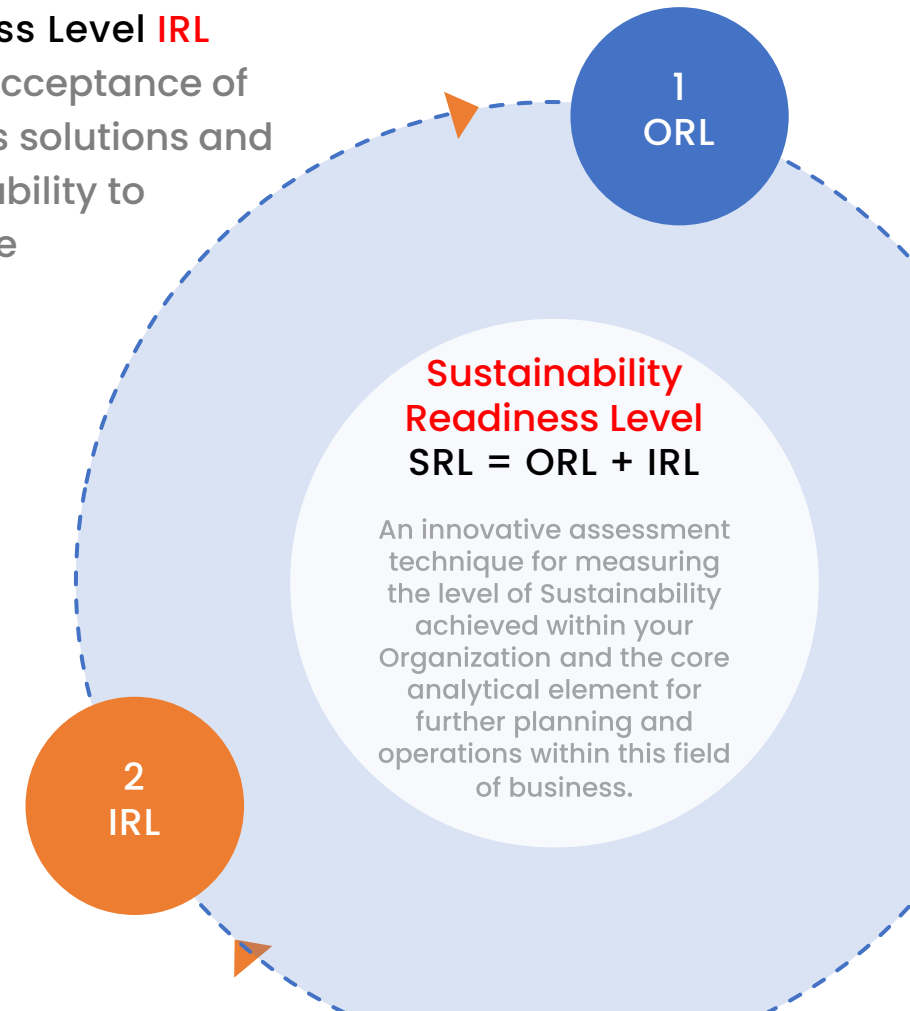
1. Improving own impact
2. Enabling others to improve
3. Pushing for global arrangements



By measuring and assessing your Sustainability Readiness Level SRL, you identify the weak spots that may negatively respond to innovation within your organization.

Sustainability Readiness Level **SRL**

1. **Organizational Readiness Level **ORL****
Measure of internal organizational set up for delivery of sustainable business solutions
2. **Innovation Readiness Level **IRL****
Measure of market acceptance of sustainable business solutions and your organization's ability to successfully innovate



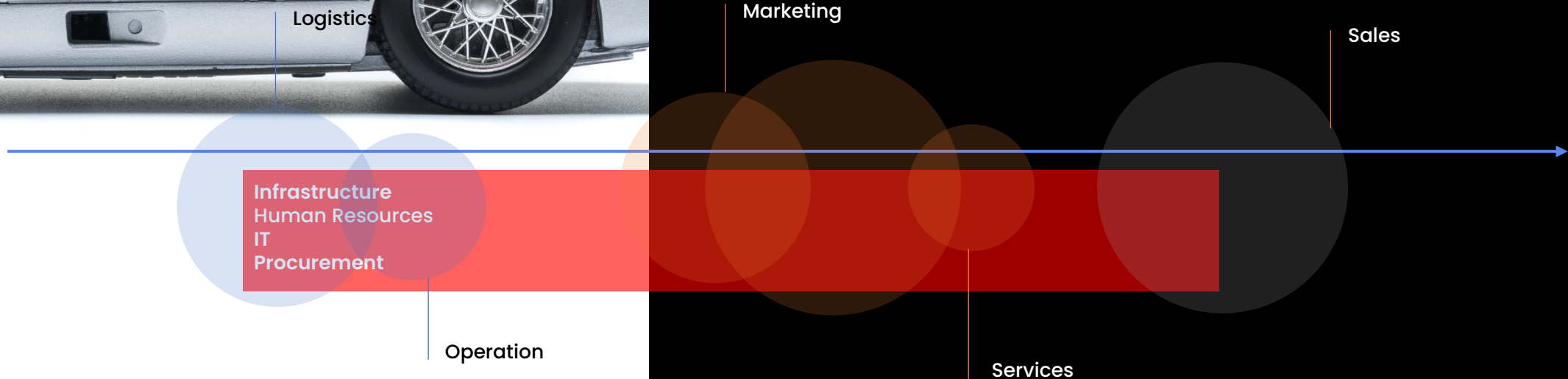
The **Sustainability Readiness Level** is the combined assessment of the Technology and Innovation Readiness Level and measures the ability of an Enterprise to undergo a full **Transformation** in Strategy, Operations and Mindset in order to shape its future on sustainable, eco friendly and consumer centric market solutions.



The SRL Heat map shows the results and output of the Sustainability Readiness Level Assessment and shows the identified gaps within the goals and abilities of the organization.



Processes & offerings.



1. Innovate your value chain

Analyze how sustainability & circular economy trends influence your value chain and identify potentials for process innovations. With our trend-based workshop we help you to analyze the effects on social, technological, ecologic and circular economy trends on your value chain. Building on these hotspots (biggest effects) we help you to build process innovations that make your value chain sustainable.

2. Innovate your offerings

Build sustainable product and service offerings for your current and future customers. Depending on your SRL and strategic goals, we help you to develop new sustainable product offerings based on either selected market or technology.

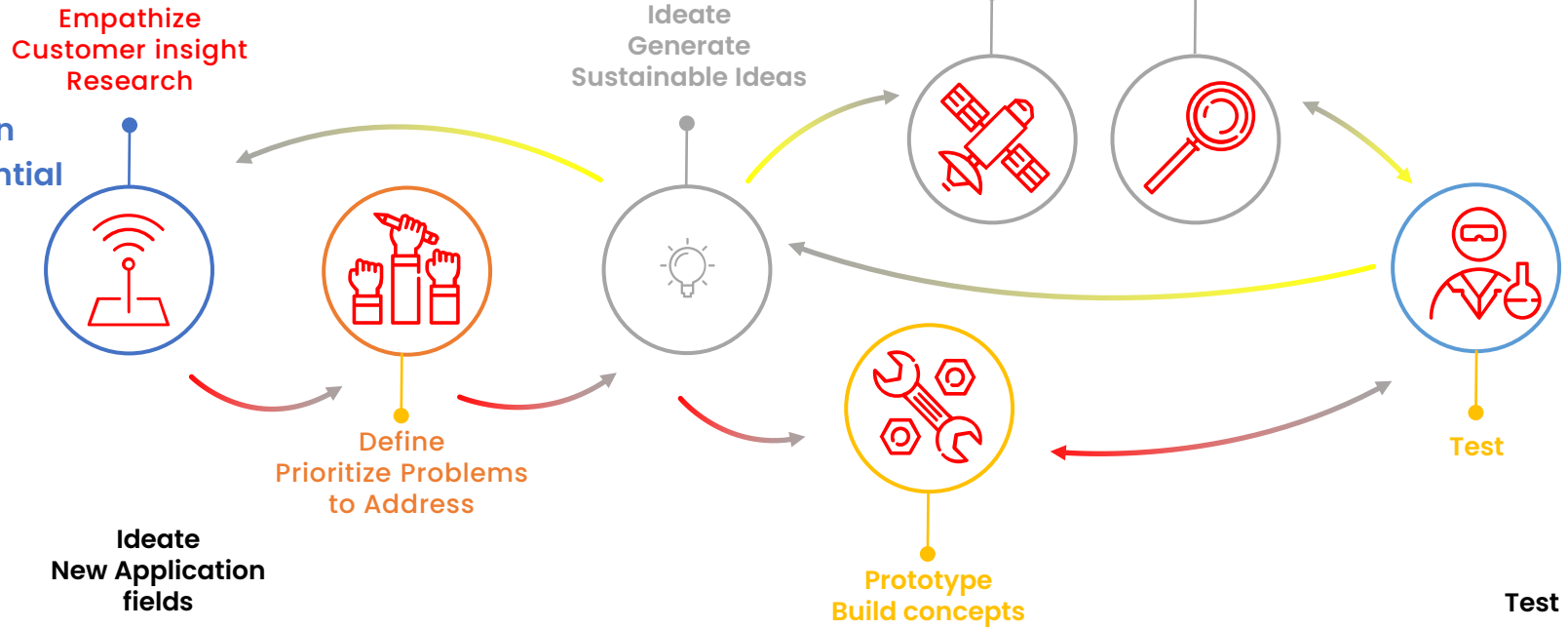


Strategy & Portfolio Analysis

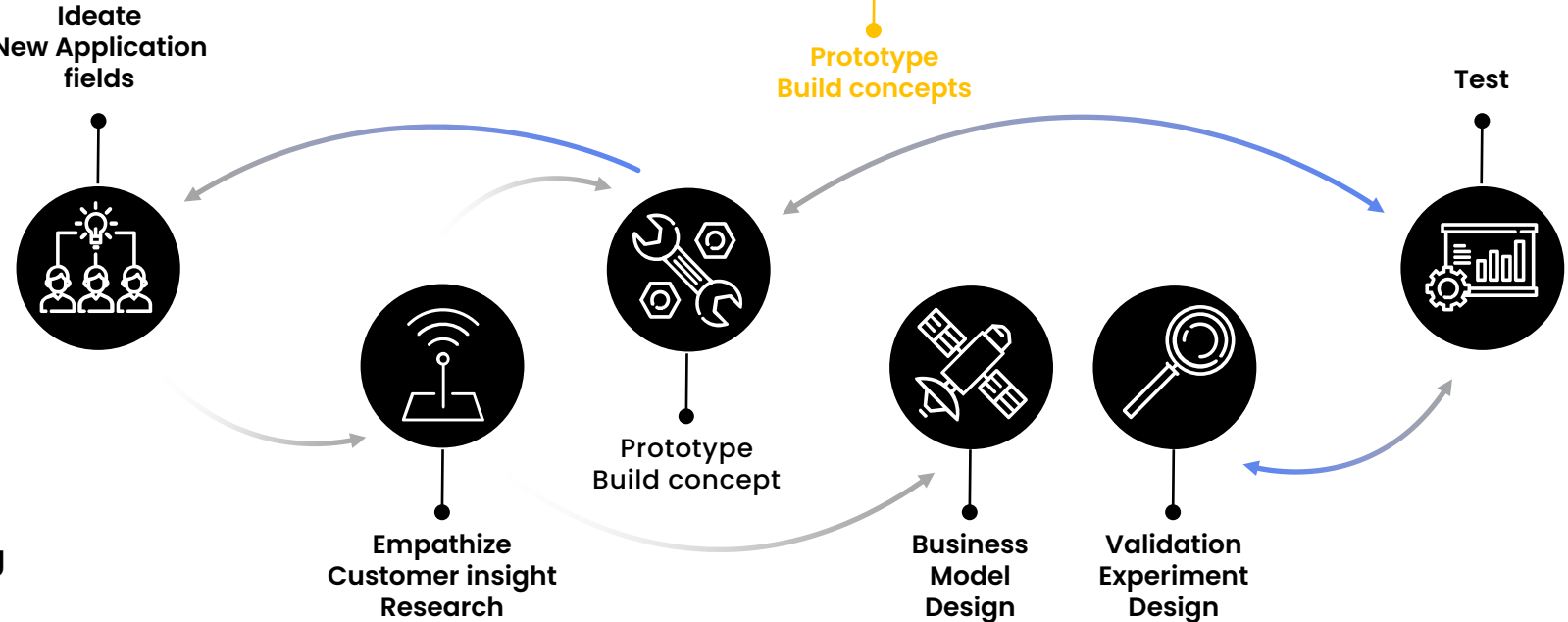
- Strategic direction
- Portfolio analysis (exploration vs. exploitation portfolio)
- Management buy-in
- Team building & resourcing

Innovation Methodology, is based on innovation management principles that help to reduce the market, technological and business uncertainties before the launch. Consumer insight research, Low-fidelity prototypes, Experimentation, Testing market, technical and business model assumptions and Interdisciplinary teams.

Identification Market Potential



Identification Technology Gap





Coaching & Training

From executive to shop floor



Project Management

Support



Organizational Development

Top Down



Workshop facilitation

Driving Key Decisions



Documentation & Performance Management

Enable Metrics